Everbrite

PAUL W HAGEMANN
Senior Vice President

November 22, 1995

Mr. David Locher
Buyer
Philip Morris U.S.A
120 Park Ave. 12th Floor
New York, NY 10017

11/22
530 to do

Subject: "Parliament" Polar Motion/LED Clock Sign

Dear Dave,

As discussed, we are pleased to confirm the following revised prices to provide the proposed increase in material thickness and color changes for the "Parliament" polar motion/LED clock light box and clear face cover.

Revision I - (Litho version)

Black

.125" White vacuum form back, clear face cover with blue border and clock surround

Quantity	Per Unit Price
600	$158.77

158.77 x 600
95,262
+9057.00
104,322
+ 3075
107394

Revision II - (Litho version)

White

.187" White vacuum form back, clear face cover with blue border and clock surround

Quantity	Per Unit Price
600	[illegible]

165.60 x 600 = 99,360
+ 3075
102,435
9075
111,492

2071451729

Mr Dave Locher
November 22, 1995
Page 2

Additional one time litho charges:	Carton printing plates	$ 875.00
	Animation art cutting dies	1,669.00
	Transparency prep & separations	3,313.00 (Can be eliminated on press)
	Press proof	3,200.00
	Total	$9,057.00

Delivery: Production start date 8 to 10 weeks from date of order. 200 signs per day = 600 signs that week.

Dave, we thank you for the opportunity of submitting this revised proposal Please advise us of your decision in this matter

Sincerely

Paul Hagemann

cc: Gail Bacchi
Phyllis Kornbluth
Muriel Bergeron
Leann Ganter
Jim Purdy

Ready for shipment in February

2071451730